



*Eternal Beauty*

INSTITUTE & MEDISPA



CERTIFIED  
**Micropigmentation**  
SPECIALIST

# CERTIFIED MICROPIGMENTATION SPECIALIST

Master the art of semi-permanent cosmetic tattooing with our complete and comprehensive Micropigmentation Specialist Program. These expertly curated courses will take you from beginner to pro, providing the certifications you need to succeed in the marketplace.

Learn the industry and discover valuable knowledge on setting up your business, staying competitive and how to market yourself. Permanent makeup artists are in high demand, the time is right to establish your presence.

## PROGRAM COURSES

Microblading	MPN-318	\$1,995
Nanoblading	MPN-328	\$2,495
Hybrid Brow	MPN-120	\$2,495
Permanent Makeup Level 1	MPN-414	\$2,495
Permanent Makeup Level 2	MPN-424	\$2,495
Scalp Micropigmentation	MPN-330	\$2,495

BUNDLE **\$7995**

TOTAL INDIVIDUALLY: \$14470

## EVERYTHING YOU NEED

e-Learning Student Portal Access  
Textbooks & Learning Material  
Online Video Tutorials  
Unlimited Class Time With Instructors  
Official Certification  
Graduation Photograph

- ▶ Skin & Internal Anatomy
- ▶ Conditions Of The Skin
- ▶ Bloodborne Pathogens (BBP)
- ▶ Contraindications & Contra Actions
- ▶ Fitzpatrick Skin Scale & Skin Typing
- ▶ Treatment Pre-Care & After-Care
- ▶ Tattoo Safety & Proper Techniques
- ▶ Professional Treatment Procedures
- ▶ Pricing Structures & Service Bundles
- ▶ Device Comparison & Selection
- ▶ Insurance, Liability & Client Waivers
- ▶ Marketing & Clienteling
- ▶ Business Development



# Brow Microblading

MPN-318

ONE WEEK

KIT INCLUDED

Microblading is a tattooing technique in which a small handheld tool made of several tiny needles is used to add semi-permanent pigment to the skin.

Microblading differs from standard eyebrow tattooing because each hairstroke is created by hand using a blade which creates fine slices in the skin, whereas eyebrow tattoos are done with a machine and single needle. Microblading is typically used on eyebrows to create, enhance or reshape their appearance in terms of both shape and color.

- BLOODBORNE PATHOGEN (BBP)
- SKIN & INTERNAL ANATOMY
- CONDITIONS OF THE SKIN
- CONTRAINDICATIONS & CONTRA ACTIONS
- FITZPATRICK SKIN SCALE & SKIN TYPING
- PRE & POST CARE
- BUSINESS BUILDING
- MARKETING & CLIENTELING
- INSURANCE, LIABILITY & WAIVERS
- PRODUCT SELECTION
- BROW MAPPING TECHNIQUES
- HAIRSTROKE DESIGN

**EASY  
FINANCING  
SOLUTIONS**

## APPLICATION REQUIREMENTS

• Applicants must be at least 18 years of age OR have achieved a High School Diploma or equivalent.\*\*

• Provide two (2) letters of reference or phone references.

\*\* If you have not completed your Diploma or G.E.D. please contact an intake coordinator for assistance in registering.

## HOW TO APPLY

### THREE WAYS TO REGISTER

**ONLINE FORM** Fill out our easy online registration form and streamline your application process. Our admissions department will review your information and get in touch to finalize the process.

**PHONE CALL** Have a one-on-one phone meeting with one of our friendly admissions advisors and they will work with you to determine the optimal courseload for your education and the best financing options for you.

**TAKE A TOUR** Book a tour of our luxurious facilities and meet with one of our admissions advisors who will take you through the school, the medspa and sit down with you to review the best options to get your career started.

# Brow Nanoblading

MPN-328

ONE WEEK

KIT INCLUDED

Brow Nanoblading is a procedure that utilizes specialized, flexible nano needles that are able to draw each individual hair so it emulates real eyebrow hair using semi-permanent pigments. This delicate touch allows for the most natural look, providing a very realistic finish.

Nano Brows are giving the standard microblading procedure a run for it's money, don't miss out!

- BLOODBORNE PATHOGEN (BBP)
- SKIN & INTERNAL ANATOMY
- CONDITIONS OF THE SKIN
- CONTRAINDICATIONS & CONTRA ACTIONS
- FITZPATRICK SKIN SCALE & SKIN TYPING
- PRE & POST CARE
- BUSINESS BUILDING
- MARKETING & CLIENTELING
- INSURANCE, LIABILITY & CLIENT WAIVERS
- PRODUCT SELECTION
- BROW MAPPING TECHNIQUES
- NANO BROW TECHNIQUES
- DEVICE COMPARISON

**EASY  
FINANCING  
SOLUTIONS**

## APPLICATION REQUIREMENTS

- Applicants must be at least 18 years of age OR have achieved a High School Diploma or equivalent.\*\*
- Provide two (2) letters of reference or phone references.

\*\* If you have not completed your Diploma or G.E.D. please contact an intake coordinator for assistance in registering.

## HOW TO APPLY

### THREE WAYS TO REGISTER

**ONLINE FORM** Fill out our easy online registration form and streamline your application process. Our admissions department will review your information and get in touch to finalize the process.

**PHONE CALL** Have a one-on-one phone meeting with one of our friendly admissions advisors and they will work with you to determine the optimal courseload for your education and the best financing options for you.

**TAKE A TOUR** Book a tour of our luxurious facilities and meet with one of our admissions advisors who will take you through the school, the medspa and sit down with you to review the best options to get your career started.



# Hybrid Combination Brow

MPN-120

ONE WEEK

KIT INCLUDED

The Hybrid Brow is a revolutionary technique that combines modern day permanent makeup with microblading. These two separate techniques have the ultimate goal of achieving an enhanced stunning defined brow.

Microblading techniques creates fine, crisp hair strokes using a hand tool with a specialized needle to suit the skin and desired result. The second stage is using digital permanent makeup machine to create depth, volume and 3D texture alongside the microblade hair strokes.

- BLOODBORNE PATHOGEN (BBP)
- SKIN & INTERNAL ANATOMY
- CONDITIONS OF THE SKIN
- CONTRAINDICATIONS & CONTRA ACTIONS
- FITZPATRICK SKIN SCALE & SKIN TYPING
- PRE & POST CARE
- BUSINESS BUILDING
- MARKETING & CLIENTELING
- INSURANCE, LIABILITY & CLIENT WAIVERS
- PRODUCT SELECTION
- BROW MAPPING TECHNIQUES
- PIGMENTATION SELECTION
- LASER DEVICE COMPARISON
- HYBRID BROW DESIGN FOR ALL SKIN TYPES

PREREQUISITES: Microblading (MPN-318) & Nanoblading (MPN-328)

**EASY  
FINANCING  
SOLUTIONS**

## APPLICATION REQUIREMENTS

• Applicants must be at least 18 years of age OR have achieved a High School Diploma or equivalent.\*\*

• Provide two (2) letters of reference or phone references.

\*\* If you have not completed your Diploma or G.E.D. please contact an intake coordinator for assistance in registering.

## HOW TO APPLY

### THREE WAYS TO REGISTER

**ONLINE FORM** Fill out our easy online registration form and streamline your application process. Our admissions department will review your information and get in touch to finalize the process.

**PHONE CALL** Have a one-on-one phone meeting with one of our friendly admissions advisors and they will work with you to determine the optimal courseload for your education and the best financing options for you.

**TAKE A TOUR** Book a tour of our luxurious facilities and meet with one of our admissions advisors who will take you through the school, the medspa and sit down with you to review the best options to get your career started.



# Permanent Makeup Level 1

MPN-414

ONE WEEK

KIT INCLUDED

Permanent makeup, also known as micropigmentation, is a cosmetic technique which employs tattoos (permanent pigmentation of the dermis) as a means of producing designs that resemble makeup, such as eyelining and other permanent enhancing colors to the skin of the face, lips, and eyelids. It is also used to produce artificial eyebrows, particularly in people who have lost them as a consequence of old age, disease, such as alopecia totalis, chemotherapy, or a genetic disturbance, and to disguise scars and white spots in the skin such as in vitiligo. It is also used to restore or enhance the breast's areola, such as after breast surgery.

- BLOODBORNE PATHOGEN (BBP)
- SKIN & INTERNAL ANATOMY
- CONDITIONS OF THE SKIN
- CONTRAINDICATIONS & CONTRA ACTIONS
- FITZPATRICK SKIN SCALE & SKIN TYPING
- PRE & POST CARE
- BUSINESS BUILDING
- MARKETING & CLIENTELING
- INSURANCE, LIABILITY & CLIENT WAIVERS
- PRODUCT SELECTION
- BROW MAPPING TECHNIQUES
- HAIRSTROKE DESIGN
- EYELINER & EYELASH ENHANCEMENTS
- LIP LINER & LIP BLUSH ENHANCEMENTS

**EASY  
FINANCING  
SOLUTIONS**

## APPLICATION REQUIREMENTS

• Applicants must be at least 18 years of age OR have achieved a High School Diploma or equivalent.\*\*

• Provide two (2) letters of reference or phone references.

\*\* If you have not completed your Diploma or G.E.D. please contact an intake coordinator for assistance in registering.

## HOW TO APPLY

### THREE WAYS TO REGISTER

**ONLINE FORM** Fill out our easy online registration form and streamline your application process. Our admissions department will review your information and get in touch to finalize the process.

**PHONE CALL** Have a one-on-one phone meeting with one of our friendly admissions advisors and they will work with you to determine the optimal courseload for your education and the best financing options for you.

**TAKE A TOUR** Book a tour of our luxurious facilities and meet with one of our admissions advisors who will take you through the school, the medspa and sit down with you to review the best options to get your career started.

# Permanent Makeup Level 2

MPN-424

ONE WEEK

KIT INCLUDED

Most commonly called permanent cosmetics, other names include dermapigmentation, micropigmentation, and cosmetic tattooing, the latter being most appropriate since permanent makeup is applied under sterile conditions similar to that of a tattoo. In the United States the inks used in permanent makeup are subject to approval as cosmetics by the Food and Drug Administration. The pigments used in the inks are color additives, which are subject to pre-market approval under the Federal Food, Drug, and Cosmetic Act.

- BLOODBORNE PATHOGEN (BBP)
- SKIN & INTERNAL ANATOMY
- CONDITIONS OF THE SKIN
- CONTRAINDICATIONS & CONTRA ACTIONS
- FITZPATRICK SKIN SCALE & SKIN TYPING
- PRE & POST CARE
- BUSINESS BUILDING
- MARKETING & CLIENTELING
- INSURANCE, LIABILITY & CLIENT WAIVERS
- PRODUCT SELECTION
- ADVANCED BROW DESIGNS
- 3D LIP TATTOOING TECHNIQUES
- ADVANCED FACE APPLICATION

**EASY  
FINANCING  
SOLUTIONS**

## APPLICATION REQUIREMENTS

• Applicants must be at least 18 years of age OR have achieved a High School Diploma or equivalent.\*\*

• Provide two (2) letters of reference or phone references.

\*\* If you have not completed your Diploma or G.E.D. please contact an intake coordinator for assistance in registering.

## HOW TO APPLY

### THREE WAYS TO REGISTER

**ONLINE FORM** Fill out our easy online registration form and streamline your application process. Our admissions department will review your information and get in touch to finalize the process.

**PHONE CALL** Have a one-on-one phone meeting with one of our friendly admissions advisors and they will work with you to determine the optimal courseload for your education and the best financing options for you.

**TAKE A TOUR** Book a tour of our luxurious facilities and meet with one of our admissions advisors who will take you through the school, the medspa and sit down with you to review the best options to get your career started.



# Scalp Micropigmentation

MPN-330

ONE WEEK

KIT INCLUDED

Scalp Micropigmentation (S.M.P.) is an innovative solution that creates the appearance of thicker, fuller hair. This affordable solution can also be used to enhance an existing hair restoration or provide an alternative to individuals who want a non-surgical treatment suitable for all types of hair loss.

S.M.P. is the application of specially developed pigments in the scalp. Microscopic dots are added to simulate hair follicles and effectively give the illusion of greater hair density.

- BLOODBORNE PATHOGEN (BBP)
- SKIN & INTERNAL ANATOMY
- CONDITIONS OF THE SKIN
- CONTRAINDICATIONS & CONTRA ACTIONS
- FITZPATRICK SKIN SCALE & SKIN TYPING
- PRE & POST CARE
- BUSINESS BUILDING
- MARKETING & CLIENTELING
- INSURANCE, LIABILITY & CLIENT WAIVERS
- PRODUCT SELECTION
- HAIRLINE CONSTRUCTION
- HAIR TRANSPLANT SCAR CORRECTION
- FEMALE DENSITY TREATMENT
- SCALP CORRECTIONS

**EASY  
FINANCING  
SOLUTIONS**

## APPLICATION REQUIREMENTS

• Applicants must be at least 18 years of age OR have achieved a High School Diploma or equivalent.\*\*

• Provide two (2) letters of reference or phone references.

\*\* If you have not completed your Diploma or G.E.D. please contact an intake coordinator for assistance in registering.

## HOW TO APPLY

### THREE WAYS TO REGISTER

**ONLINE FORM** Fill out our easy online registration form and streamline your application process. Our admissions department will review your information and get in touch to finalize the process.

**PHONE CALL** Have a one-on-one phone meeting with one of our friendly admissions advisors and they will work with you to determine the optimal courseload for your education and the best financing options for you.

**TAKE A TOUR** Book a tour of our luxurious facilities and meet with one of our admissions advisors who will take you through the school, the medspa and sit down with you to review the best options to get your career started.





# AFFILIATES

EARN WHILE YOU LEARN



*Fast Track*  
*your business*  
with full support!

All of our students have the opportunity to join the **Eternal Beauty Affiliates** team. Rather than throwing you to the wolves, you will have the option of starting your own business with the full support of Eternal Beauty Institute behind you.

You will be able to service your own clients in our professional environment, use our online appointment booking system and have access to our warehouse of professional products.

## EARN WHILE YOU LEARN



The more you study your craft and the more you follow the business and marketing segment of your curriculum, the more you will earn!





*Eternal Beauty*

INSTITUTE & MEDISPA

CALGARY

WINNIPEG

REGINA

ETERNALBEAUTYINSTITUTE.COM



1-866-330-9490

3333 8 STREET SE • CALGARY • ALBERTA

